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3 **COMMUNITY RELATIONS**

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5 Public Relations

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7 The District will strive to maintain effective two-way communications with the public to enable the Board
8 and staff to interpret schools' needs to the community and provide a means for citizens to express their
9 needs and expectations to the Board and staff.

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11 The Superintendent will establish and maintain a communication process within the school system and
12 between it and the community. Such public information program will provide for news releases at
13 appropriate times, arrange for media coverage of District programs and events, provide for regular direct
14 communications between individual schools and the citizens they serve, and assist staff in improving their
15 skills and understanding in communicating with the public.

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17 The District may solicit community opinion through parent organizations, parent-teacher conferences,
18 open houses, and other events or activities which may bring staff and citizens together.

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22 Legal Reference: Art. II, Sec. 8, Montana Constitution - Right of participation
23 Art. II, Sec. 9, Montana Constitution - Right to know

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26 Policy History:

27 Adopted on: 10/18/2006

28 First reading on: 11/10/21

29 Second reading/Adopted on: 12/8/21